



Newsletter

A brief monthly publication with up-to-date information from Cure4Kids for Kids

June 2010

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What's Cure4Kids for Kids?

Cure4Kids for Kids is St. Jude Children's Research Hospital's community education outreach initiative. The school-based program educates students, teachers and parents about cancer, healthy habits that can help reduce the risk of developing cancer in adulthood, and scientific and health-related careers. St. Jude works with school teachers and administrators to implement this program free of charge.

The program consists of three educational modules: cells (presented as the basic unit of life); cancer (presented as a disease of unhealthy cells); and healthy living (presented with practices for cancer prevention, such as proper nutrition, safe sun exposure, tobacco control and appropriate physical activity). The modules each contain a teacher's guide, children's book, presentation by a St. Jude expert and hands-on activities related to the topic presented.



Cure4Kids for Kids presents the

Professional Development Conference for Educators

June 8, 2010 8:30 a.m.- 4:00 p.m.

St. Jude Children's Research Hospital
Conference & Training Center
N. 3rd Street & Overton Avenue
Memphis, TN 38105

Register at www.Cure4Kids.org/kids/conference

See page 2 for details

Cure4Kids for Kids Contact Information:

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What's new?

The 2009-2010 school year has been busy for the Cure4Kids team, which visited seven schools in the Greater Memphis area, reaching more than 1,500 students in grades 4-12.

As part of the healthy-living module, St. Jude published the book *What Is Healthy Living?* in

November along with four new in-class activities. With the addition of the third module at the fourth-grade level, the team began evaluating the program using pre- and post-testing at local elementary schools. New lab activities have also been created that focus on techniques for cancer diagnosis for the middle and high school levels.

In October, the team released a new website for children at www.Cure4Kids.org/kids. Cartoon characters serve as tour guides throughout the site's narrated books, interactive games, and glossary and question-and-answer sections.



Cure4Kids for Kids educates students, teachers and parents about cancer, healthy habits and science and health-related careers.

How to get involved:

Cure4Kids for Kids is always looking for new collaborators

Currently, Cure4Kids for Kids is looking for teachers who would like to serve as content reviewers or developers. This could involve writing or reviewing lesson plans or lab activities within your area of expertise. Please email the program coordinator at Kids@Cure4Kids.org if you are interested in helping.

In the 2009-2010 school year, Cure4Kids for Kids started a formal evaluation of the program at the 4th grade level. Schools interested in participating in the research study should email the program coordinator at Kids@Cure4Kids.org to sign up.



For more information about our hospital please visit www.StJude.org or for information about cancer, healthy living or the school outreach program, visit www.Cure4Kids.org/kids.

What's happening?

Past, present and future events

In April 2010, 50 local educators attended the second annual Cure4Kids for Kids Teacher's Summit to learn about the St. Jude school outreach program and to brainstorm ideas for future education initiatives. These teachers suggested topics that they would like to explore and that would enhance their teaching in the classroom.

As a result, St. Jude will host a conference for teachers to address those topics.



The first Cure4Kids for Kids Professional Development Conference for Educators will be held at St. Jude Tuesday, June 8, from 8:30 a.m.– 4 p.m. Local educators of all levels are welcome to attend this free event. Memphis City Schools and Shelby County Schools administrations have approved this event for professional development credit. Visit www.Cure4Kids.org/kids/conference to register.

Conference Program

8:30–9 a.m. Continental breakfast, check-in

9–9:30 a.m. Welcome and introduction to St. Jude and Cure4Kids for Kids—Yuri Quintana, PhD, Education and Informatics Director & Aubrey Van Kirk, Cancer Education Outreach Coordinator, International Outreach Program

9:35–10:05 a.m. Scientific update on **cellular biology** and visualization techniques—Samuel A. Connell, Director of Light Microscopy, Cell & Tissue Imaging Center

10:05–10:25 a.m. BREAK

10:25–10:55 a.m. General overview of **cancer**: causes, cures, statistics and myths—Justin N. Baker, MD, Assistant Member, St. Jude Faculty, Department of Oncology

11–11:30 a.m. **Back to School** for cancer patients—Justin Gardner, Teacher, St. Jude School Program

11:30 a.m.–12:30 p.m. LUNCH—Keynote address on the **international burden** of cancer—Raul C. Ribeiro, MD, International Outreach Program Director, Leukemia/Lymphoma Division Director

12:35–1:05 p.m. Update on tobacco dangers, with a focus on **secondhand smoke**—Jody Nicholson, PhD, Postdoctoral Research Fellow, Behavioral Medicine

1:10–1:40 p.m. Update on **nutrition**: current recommendations and guidelines—Terezia Tolar Mosby, MS, RD, CSP, IBCLC, LDN, Clinical Dietician, Clinical Nutrition Services

1:45–2:15 p.m. Overview of **genetics** and cancer—Joy Nakitandwe, PhD, Postdoctoral Research Fellow, Pathology

2:20–2:50 p.m. Overview of **pharmacy** and cancer: drug design and clinical trials—William Greene, PharmD, Chief Pharmaceutical Officer, Pharmaceutical Sciences

2:50–3 p.m. BREAK

3–4 p.m. **Tour** of hospital and research facilities

Who's who?

A spotlight on exceptional educators

F. Kevin Malone has been principal at Bellevue Middle School for seven years. Bellevue is a school that promotes high expectations and excellence in its students and staff. As the St. Jude Adopt-A-School partner, Bellevue has been a pioneer in helping pilot the Cure4Kids for Kids cancer education program at the middle school level. Students have impressed St. Jude experts with their attentiveness, polite demeanor and insightful questions about science, cancer and healthy lifestyle choices; and teachers have enthusiastically brought the activities into their classrooms. At the 2010 Teacher's Summit, Malone received the "Inspired Leadership" award for being instrumental in bringing Cure4Kids for Kids to Bellevue. The spotlight is on Kevin Malone today for being an exceptional educator for children in the Memphis community.

